



C.L. "BUTCH" OTTER  
GOVERNOR

Dear Valued Employees,

Last year I asked you to help me kick off the State's new health promotion program, **thriveidaho**. I am delighted by how well the program was received and by the more than 1,200 State employees who participated in at least one step of the program. I am even more excited to start the next year of **thriveidaho** on **July 1, 2014** – and the rewards are going to get even better!

For the coming year of **thriveidaho**, you will accumulate points by completing four easy steps towards a better understanding of your health and your insurance coverage, as well as by adopting healthy behaviors. When you accumulate enough points, Blue Cross of Idaho will mail you a check for \$250 on behalf of the State of Idaho! It's just that easy!

Healthcare costs continue to increase each year, and I want you to have every opportunity to mitigate those expenses. **thriveidaho** is an important step in that direction.

In today's busy world, you have a lot of options for how you spend your time. I hope you take some of that time to focus on you and being the healthiest you possible at work, in your community and in your family.

As Always – Idaho, "Esto Perpetua"

A handwritten signature in black ink, reading "C.L. Butch Otter".

C.L. "Butch" Otter  
Governor of Idaho